

# BELLSOUTH

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October 17, 2006

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to revise BellSouth Answers Promotion.

General Subscriber Service Tariff

Section A2

- 1<sup>st</sup> Revised Page 35.6.60

The issue and effective dates for this tariff package are October 17, 2006 and October 18, 2006 respectively.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## Program Description

### **BellSouth Answers**

#### **OVERVIEW:**

In accordance with the special promotions section of the General Subscriber Services Tariff, the BellSouth Answers promotion is scheduled to be revised beginning October 18, 2006.

#### **PROMOTION SPECIFICS:**

- New and existing customers purchasing bundles containing voice products (BellSouth local service and/or BellSouth Long Distance), qualifying DSL/Dial products (BellSouth Fast Access DSL 1.5 or higher, or Dial-Up service if DSL is not available), qualifying Cingular® Wireless plans, and/or qualifying DIRECTV® services, will receive discounts off their Cingular® Wireless plans and/or DIRECTV® services. BellSouth will fund a portion of the qualifying affiliate discounts.
- New and existing customers purchasing qualifying DSL/Dial Products, specified local voice products (BellSouth PreferredPack, Complete Choice, Local Option Service, Area Plus, or Area Plus with Complete Choice) and specified BellSouth Long Distance products (domestic or international plans \$2.95 or above) will receive \$5.00 off their local voice product.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Answers	New and existing customers purchasing bundles containing voice products (BellSouth local service and/or BellSouth Long Distance), qualifying DSL/Dial products, qualifying Cingular® Wireless plans, and/or qualifying DIRECTV® services, will receive discounts off their Cingular® Wireless plans and/or DIRECTV® services. BellSouth will fund a portion of the qualifying affiliate discounts. New and existing customers purchasing qualifying DSL/Dial Products, specified local voice products (BellSouth PreferredPack, Complete Choice, Local Option Service, Area Plus, or Area Plus with Complete Choice) and specified BellSouth Long Distance products (domestic or international plans \$2.95 or above) will receive \$5.00 off their local voice product.	10/4/2006 to 12/31/2007

#### Rules and Regulations

- Customers are eligible to subscribe to other affiliate products.
- There are no termination liability restrictions associated with this bundle.
- This bundle is valid for only one (1) service line at the intended local service address.
- Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill.
- If the customer cancels or discontinues one or more of the required services, they will be ineligible for the discount.
- BellSouth reserves the right to discontinue or modify this bundle at any time without notice.
- This bundle may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
- The customer must place their order through a BellSouth channel: business office, telemarketing vendor, online, and alternate channels as indicated.
- Qualifying DSL or Dial service includes BellSouth FastAccess DSL 1.5 or higher, or Dial-Up service if DSL is not available. (N)

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
BellSouth's Service Territory – From Central Office where services are available	BellSouth Answers	New and existing customers purchasing bundles containing voice products (BellSouth local service and/or BellSouth Long Distance), qualifying DSL/Dial products, qualifying Cingular® Wireless plans, and/or qualifying DIRECTV® services, will receive discounts off their Cingular® Wireless plans and/or DIRECTV® services. BellSouth will fund a portion of the qualifying affiliate discounts. New and existing customers purchasing qualifying DSL/Dial Products, specified local voice products (BellSouth PreferredPack, Complete Choice, Local Option Service, Area Plus, or Area Plus with Complete Choice) and specified BellSouth Long Distance products (domestic or international plans \$2.95 or above) will receive \$5.00 off their local voice product.	10/4/2006 to 12/31/2007	(N)
		<b>Rules and Regulations</b>		(N)
		--Customers are eligible to subscribe to other affiliate products.		(N)
		--There are no termination liability restrictions associated with this bundle.		(N)
		--This bundle is valid for only one (1) service line at the intended local service address.		(N)
		--Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill.		(N)
		--If the customer cancels or discontinues one or more of the required services, they will be ineligible for the discount.		(N)
		--BellSouth reserves the right to discontinue or modify this bundle at any time without notice.		(N)
		--This bundle may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.		(N)
		--The customer must place their order through a BellSouth channel: business office, telemarketing vendor, online, and alternate channels as indicated.		(N)
		<u>--Qualifying DSL or Dial service includes BellSouth FastAccess DSL 1.5 or higher, or Dial-Up service if DSL is not available.</u>		(N)

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